

Women's LEADERSHIP CONFERENCE

October 5-7, 2022 | Omni Royal Orleans | New Orleans, LA



Wednesday, October 5

- 3:00 pm – 4:00 p.m. Registration Open
4:00 pm – 5:00 p.m. Welcome Reception (*Dinner on your own*)

Thursday, October 6

- 8:00 a.m. Breakfast (Registration open)
- 8:30 a.m. Networking / Group Introduction Activity
- 9:00 am – 10:15 am **Living & Leading by Design Rather than Default (Jennifer Ledet)**
Is life happening TO you instead of FOR you? Do you feel trapped in a never-ending game of Whack-a-Mole smacking down problems as they pop up? Ready to take your life back - even though you don't actually remember giving up control? This interactive session will provide tools and techniques to ensure that you're living and leading according to your purpose – not cruising on autopilot. Learn to integrate lessons gleaned from the past two years to be strong, more engage, resilient and fulfilled leader going forward.
- 10:15 a.m.-10:30 a.m. "Me time" break
- 10:30 a.m.-11:30 a.m. **Barking Up the Wrong Tree (Julie Couret)**
Women have ideals for themselves but no specific direction to overcome the day to day internal and external conflict that keeps them from getting what they want. Cut through the muck and get off the hamster wheel. Be a catalyst for your own change with these essential five actions to matter your personal goals.
- 11:30 a.m.-12:15 p.m. **Interactive Communications Experiment: Are You Asking the Right Questions to Get to the Solution?**
It does not matter where you are in the chain of internal communications at your office. Maybe you are at the top of the leadership chain providing direction, or maybe you are frontline and receiving instructions. Perhaps you're in the middle knowing just enough from each side to add to the confusion. This fun and engaging hands-on group activity will challenge to you re-think how you communicate, how you listen and guide you to ask the right questions to reach the right solution!

12:15 p.m.- 1:15 p.m. Lunch

1:20 p.m.-2:30 p.m. **Women in Financial Technology: Fueling Meaningful Innovation (WeiWei Duncan)**

Weiwei Duncan, co-founder and COO of Bankjoy, will explain why increasing the diversity of ideas and viewpoints leads to creative ideas that fuel innovation. Gen Z (the second largest generation in the US) values personalization when interacting with their financial institution, and failing to deliver is a deal breaker for them. WeiWei will discuss the huge opportunity this presents for credit union by outlining how CU leaders can better understand today's members wants & needs, and how to evolve their product offerings to better serve all members in a personalized way, no matter what their financial goals are.

2:30 p.m. – 4:00 p.m. **Panel Discussion: Women in Credit Union Leadership (includes 10-minute intermission & “me time” break)**

Featuring panelists from all Raiffeisen Group states plus the Credit Union Women's Leadership Alliance sharing insights, tips, and strategies for success.

4:00 pm – 5:00 pm **Facilitated Roundtable Discussions**

Let's talk about what's important to you!

Friday, October 7

8:00 a.m. Breakfast

8:45 am – 9:45 a.m. **Identifying & Addressing Stress to Prevent and Manage Burnout (Sydney Kastner)**

Stress is inevitable, but we can proactively plan so that when it arrives we are ready. This session will provide you with a chance to explore the physical and psychological impacts of stress as well as how stress shows up for you, personally. You'll leave this session with the beginnings of a plan for how you'll take care of yourself the next time you navigate a stressful situation, allowing you more emotional and cognitive capacity to be adaptable.

9:45 a.m. – 10:00 a.m. TRGroup Update

10:00 a.m. – 11:30 a.m. **Breaking Glass: Dare to Thrive (Dima Ghawi)**

Inspired by her TEDx Talk, Dima uses her personal story of transformation as a powerful teaching tool to encourage women to face and conquer their internal limitations. This keynote recounts the struggles and triumphs of her personal journey with vulnerability and insight that will resonate with each audience member and spark a guiding light for their individual journey of self-discovery and leadership growth. By addressing internal limitations, such as the fear of failure, worries about being judged, and the pursuit of perfection, Dima dares each individual to look deeper into their own internal limitations and equips them with the tools and inspiration it takes to shatter those limitations and emerge as empowered individuals and leaders.